

A Level Business



Exam Board: Edexcel

Business will give you an understanding of the problems and decisions facing business people in the real world, as well as the development of the study skills required for higher education.

Business Studies is also good preparation for employment and vocational study post-18. Through the activities carried out in class and outside, students will also gain literacy, numeracy, presentational and team working skills. Other subjects that combine well with Business include Computing, Mathematics, Psychology, Sociology, Geography and Modern Languages.

Course Outline: Theme 1:

- meeting customer needs
- the market
- marketing mix and strategy
- managing people
- entrepreneurs and leaders.

Theme 2:

- raising finance
- financial planning
- managing finance
- resource management
- external influences.

Theme 3:

- business objectives and strategy
- business growth
- decision-making techniques
- influences on business decisions
- assessing competitiveness
- managing change.

Theme 4:

- globalisation
- global markets and business expansion
- global marketing
- global industries and companies (multinational corporations)

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Assessment:

Paper 1: Theme 1 & 3
Paper 2: Themes 2 & 4
Paper 3: Synoptic, 2 hours

Resources and revision guides:

Edexcel A-level Business by Andrew Hammond
Edexcel A level Business Year 1 Student Book
Edexcel A level Business Year 2 Student Book

Entry requirements:

Grade 5+ GCSE Mathematics.
Grade 5+ GCSE English.
There is no requirement to have studied the subject at GCSE.

Who is the course for?

- Students who wish to undertake higher education courses in Business and other related studies such as management or marketing.
- Students who want to enter the workplace post-18 and who need some knowledge of businesses and how they operate.

Career pathways:

Possible career choices with A-level business studies include management, marketing, finance, accounting, banking, retailing, manufacturing and local government. Many universities will accept business studies as a A-level when applying for courses such as economics, business studies and many other options. It is also a popular subject for degree apprenticeships.

'Business is a fantastic subject that is relevant no matter what you decide to do in the future. It is current, relevant and give you a chance to understand the wider world of work.'