




Design Movement	Time period and Key designers of the Design Movement	Key Principles of the style/feel of design during the Design Movement	Examples of patterns, products and architectural features from the Design Movement
Arts & Craft Design Movement	1880 to 1910 William Morris John Ruskin	<ul style="list-style-type: none"> • Simplicity • Rebellion against mass production • Use of craft techniques • Put 'man' back into the design & manufacturing process 	
Art Nouveau Design Movement	1890 - 1910 Louis Tiffany Charles Rennie Macintosh Alphonso Mucha	<ul style="list-style-type: none"> • Curved lines • Sinuous • Natural Forms • Making use of nature to inspire the look and feels as opposed to Greek and Roman styles 	
Art Deco Design Movement	1920s - 1930s William Van Allen Rene Lalique Tamara de Lempicka	<ul style="list-style-type: none"> • Luxury style • Focused on use of geometric shapes and bold colours • Influenced by Egyptian artefacts • Chrysler Building, Empire State Building 	
Bauhaus/ Modernist Design Movement	1917 - 1933 Modernism up to the 1970s Walter Gropius Harry Beck Ludwig Mies Van Rohe	<ul style="list-style-type: none"> • Rejecting the decoration of the past • Form follows function • Using steel and industrial methods of production • Modernity – glass and chrome • Simplicity • Less is More • Functional 	
Streamline Design Movement	1928 - 1955 Raymond Lowey Eames and Saarinen	<ul style="list-style-type: none"> • Streamlining products to make them appear more modern and slick • Very inspired by cars and aircrafts at the time • Streamline caravans are items we still see 	
Post Modernist Design Movement	1970 - 1990 Ron Arad Phillipe Starke Ettore Sotsass Andy Warhol	<ul style="list-style-type: none"> • Form does not follow function. Less is a bore • Liked to design with unnecessary ornamentation/decoration • Use of plastics • Geometric shapes, repeat patterns, and bright colours • Shattering the establishment with gestures that were confrontational, funny, sometimes absurd 	