



# Media Studies A-Level

Exam board: [AQA Media Studies](#)

A-Level Media Studies provides students with the opportunity to engage critically with a variety of media forms, including television, film, advertising, and digital platforms. Students will learn how to analyse media products and how media industries target audiences. Through both practical and theoretical studies, students develop skills in media production and research. The course is designed to build a deep understanding of how media influences and reflects society.

## Entry requirements:

- Either: GCSE Media Studies grade 6 or above, or Grade 6 in any essay based subject.

## Student attributes:

- Passionate about media and keen to explore how it shapes society and culture.
- Interested in current affairs, trends, global issues, with a critical eye on how they're represented.
- Creative, with a desire to produce innovative media content across different platforms.
- Willing to engage in discussions and debates, contributing thoughtful insights on media products.
- Able to work independently on research and media production projects, as well as collaborate effectively in group tasks.
- Organised, with good time management skills to balance coursework and exam preparation.

## Course Content & Assessment:

A-Level Media Studies provides students with the opportunity to engage critically with a variety of media forms, including television, film, advertising, radio, video games, magazines, newspapers, music videos and social media.

- Paper 1: Media issues, theories, and debates – 35% of A-Level
- Paper 2: Media products, audiences, and industries – 35% of A-Level
- Non-exam assessment (coursework): Creating media products – 30% of A-Level

## Future Destinations:

A-Level Media Studies equips students for a range of future pathways, from university courses in Media, Film, Journalism, and Communications to careers in advertising, PR, broadcasting, and digital media production. Recent graduates have progressed to universities like Manchester, Brighton, and Leeds to study Media-related courses.

*"Media Studies has opened my eyes to the power of media in shaping our society. It's not just about watching films or browsing social media; it's about understanding why and how these platforms influence us every day." – Jess V-B, Year 13 student.*

