

Business Studies A-Level



Exam board: [Edexcel](#)

Business Studies will give you an understanding of the problems and decisions facing business people in the real world, as well as the development of the study skills required for higher education. Business Studies is also good preparation for employment and vocational study post-18. Through the activities carried out in class and outside, students will also gain literacy, numeracy, presentational and team working skills. Other subjects that combine well with Business include Computing, Mathematics, Psychology, Sociology, Geography and Modern Languages.

Entry requirements:

PH6 standard entry requirements of five + GCSEs (or equivalent) grades 9-5.

Plus: grade 6+ in an essay-based GCSE (e.g., History, English) and grade 5+ in GCSE Maths.

Student attributes:

- Genuine curiosity about how businesses operate, market trends, and economic factors.
- Comfort with numbers and basic financial calculations, as business studies often involve profit margins, cash flows, and other financial metrics.
- Willing to work hard and put effort into challenging topics
- Focused and able to work independently and research new topics.

Course Content & Assessment

- **Paper 1:** Marketing & People/Global Business - 2 hours 35%
- **Paper 2:** Managing Business activities/Business decisions & Strategy 2 hours 35%
- **Paper 3:** Synoptic 2 hours 30%
- ★ **Theme 1:** • meeting customer needs • the market • marketing mix and strategy • managing people • entrepreneurs and leaders.
- ★ **Theme 2:** • raising finance • financial planning • managing finance • resource management • external influences.
- ★ **Theme 3:** • business objectives and strategy • business growth • decision-making techniques • influences on business decisions • assessing competitiveness • managing change.
- ★ **Theme 4:** • globalisation • global markets and business expansion • global marketing • global industries and companies (multinational corporations)

Future Destinations:

Possible career choices with A-level business studies include management, marketing, finance, accounting, banking, retailing, manufacturing and local government. Many universities will accept business studies as an A-level when applying for courses such as economics, business studies and many other options. It is also a popular subject for degree apprenticeships.

"A-Level Business Studies has given me the tools to think like an entrepreneur, the confidence to lead, and the skills to understand the world of business. It's not just a subject—it's preparation for success in the real world."

