






Design Movement	Time period and Key designers of the Design Movement	Key Principles of the style/feel of design during the Design Movement	Examples of patterns, products and architectural features from the Design Movement
Arts & Craft Design Movement	1880 to 1910 William Morris John Ruskin	<ul style="list-style-type: none"> <li>• Simplicity</li> <li>• Rebellion against mass production</li> <li>• Use of craft techniques</li> <li>• Put 'man' back into the design &amp; manufacturing process</li> </ul>	
Art Nouveau Design Movement	1890 - 1910 Louis Tiffany Charles Rennie Macintosh Alphonso Mucha	<ul style="list-style-type: none"> <li>• Curved lines</li> <li>• Sinuous</li> <li>• Natural Forms</li> <li>• Making use of nature to inspire the look and feels as opposed to Greek and Roman styles</li> </ul>	
Art Deco Design Movement	1920s - 1930s William Van Allen Rene Lalique Tamara de Lempicka	<ul style="list-style-type: none"> <li>• Luxury style</li> <li>• Focused on use of geometric shapes and bold colours</li> <li>• Influenced by Egyptian artefacts</li> <li>• Chrysler Building, Empire State Building</li> </ul>	
Bauhaus/ Modernist Design Movement	1917 - 1933 Modernism up to the 1970s Walter Gropius Harry Beck Ludwig Mies Van Rohe	<ul style="list-style-type: none"> <li>• Rejecting the decoration of the past</li> <li>• Form follows function</li> <li>• Using steel and industrial methods of production</li> <li>• Modernity – glass and chrome</li> <li>• Simplicity</li> <li>• Less is More</li> <li>• Functional</li> </ul>	
Streamline Design Movement	1928 - 1955 Raymond Lowey Eames and Saarinen	<ul style="list-style-type: none"> <li>• Streamlining products to make them appear more modern and slick</li> <li>• Very inspired by cars and aircrafts at the time</li> <li>• Streamline caravans are items we still see</li> </ul>	
Post Modernist Design Movement	1970 - 1990 Ron Arad Phillipe Starke Ettore Sotsass Andy Warhol	<ul style="list-style-type: none"> <li>• Form does not follow function. Less is a bore</li> <li>• Liked to design with unnecessary ornamentation/decoration</li> <li>• Use of plastics</li> <li>• Geometric shapes, repeat patterns, and bright colours</li> <li>• Shattering the establishment with gestures that were confrontational, funny, sometimes absurd</li> </ul>	