



### Entry Requirements:

Five grade 9-4 GCSEs

### Other Course Information:

Students will need to purchase a textbook; approximately £15.

### Course Summary:

#### Year 1:

##### **Paper 1 (exam) – The United Kingdom Tourism Product.**

1 hour 30 minutes.  
75 marks.

##### **Paper 2 (Controlled Assessment) – Worldwide Tourism Destinations.**

11 hours.  
100 marks.

#### Year 2:

##### **Paper 3 (exam) – The Dynamic Tourism Industry.**

1 hour 30 minutes.  
75 marks.

##### **Paper 4 (Controlled Assessment) – Event and Itinerary Planning.**

11 hours.  
100 marks.

# Tourism

Exam Board: WJEC/Eduquas Level 3

**This qualification provides students with the underpinning knowledge, understanding and skills associated with tourism organisations and activities. It will provide a broad basis for further or higher education or for moving into employment. Careers in Tourism include Tourism Management, Marketing, International Tourism and Event Management.**

The diploma in tourism enables students to gain essential employability skills that are valued by employers and further and higher education, including:

- Literacy and numeracy
- Digital literacy
- Critical thinking & problem solving
- Planning and organising
- Creativity and innovation
- Personal effectiveness

### WJEC Level 3 Diploma in Tourism (two years)

- The United Kingdom Tourism Product - To obtain an understanding of what the UK offers inbound and domestic tourists and how the product has developed in recent years. 25%
- Worldwide Tourism Destinations - To understand the factors that affect choice of tourism destinations. 25%
- The Dynamic Tourism Industry – To understand that tourism is an ever changing industry which has to change over time to meet customer needs. 25%
- Event and Itinerary Planning – To demonstrate knowledge of tourism when planning services to meet customer needs. 25%

### Who is the course for?

- Students who are interested in learning about tourism both around the world and in the UK.
- Students who wish to progress into a career directly or indirectly linked with tourism.
- Students who like both exams and coursework as the course is split into two exams and two coursework modules.