

Media Studies

Head of Department:
Mr H Marshall

Media Studies allows students to explore the worlds of film, television, journalism and advertising in both theoretical and practical ways. In today's society we are constantly bombarded by media texts: from TV shows to magazines, computer games and adverts; through our mobile phones, televisions and the internet. Practically everywhere we look we are subjected to the influence of the media. At GCSE students will be taught using industry standard software and techniques, and will learn production skills expected of professionals to create their coursework portfolios.

GCSE Media Studies

Awarding Body: AQA
Possible Grades: 9-1



The following information has yet to be fully accredited by the Exam Board and is therefore subject to change.

Course Outline

On this course students will learn how media texts are created, and more importantly, how and why they affect so many of us. They will learn how the media makes use of technology to create and distribute the products that we all know and love so much. Students will investigate how audiences receive and react to the messages, and the motives of the people behind the media.

Starting with the four key concepts (Media Language, Media Audiences, Media Industries and Representations), students will learn the processes and ideas which drive the media before moving on to practical work including photography, film making, audio recording, print publications and much more. Students will have to explore a range of set close study products provided by the exam board.

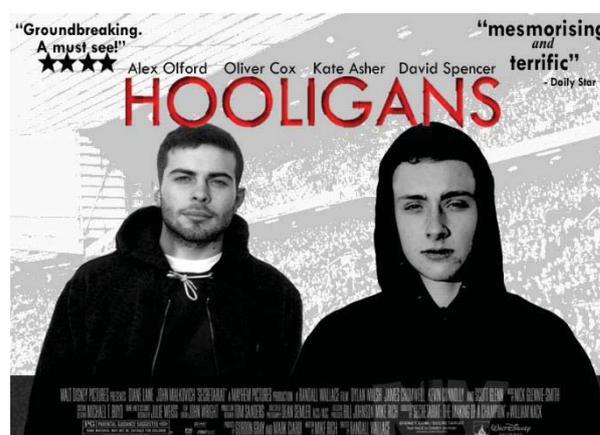
Assessment

Written Examination 70%
Coursework 30%

Unit 1: Exam – 1.5hrs 35% – Focuses on all of the four Key Concepts: Media Language, Media Industries, Representations and Audiences. Contains a series of multiple-choice questions followed by several short answer responses, ending with one extended response question.

Unit 2: Exam – 1.5hrs 35% – after a screening of an extract from one of the CSP's, students will have to respond to several questions.

Unit 3: Controlled Assessment – 30% – Students will research, plan and created their own media product. They will be able to choose from a selection of topics based on an annually changing theme. This takes place in class during Year 11.



Specification link:

<http://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572>

Recommended textbook: AQA GCSE Media Studies: Student Book (ISBN 1408504111)