

Business

Head of Department:
Mrs J Langford-Holt

The philosophy of this specification subject the belief that the study of business studies should require students both to understand the dynamic environment in which business operates and to appreciate the many and varied factors which impact upon business activity and business behaviour. Students will work towards an understanding of the issues facing UK business in the 21st Century. The course allows students to progress either directly into employment, or to study for an Advanced level qualification.

GCSE Business

Awarding Body: AQA
Possible Grades: 9-1

Course Outline

The course is designed to focus on business in the real world and the influences, both internal and external upon it. The four functional areas of; operations, human resources, marketing and finance will be examined in detail for students to appreciate exactly what is required to make and sustain a successful business.



These will consist of:

- Section A 6 MCQ's worth 1 mark each, 2 short answer questions worth 2 marks each - 10 marks
- Section B case study/data response including extended writing – 8-10 compulsory questions – approx. 40 marks
- Section C – case study/data response including extended writing and synoptic question – 8 compulsory questions approx. 40 marks

Each case study will focus on different types and sizes of business. There will be reading time allowed for the paper.

Assessment

Written examination: 100%

There will be 2 written papers of 1 hour 45 minutes of 90 marks each. Each will be worth 50%.

Specification link:

<http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132>

Recommended textbook: AQA GCSE (9-1) Business by Surridge and Gillespie (Hodder 2017)